

JACK LORKOVIC

VISUAL MEDIA SPECIALIST OR MEDIA PRODUCTION SPECIALIST

CONTACT

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SKILLS

Video Editing

Photography

Visual Storytelling

Content Creation

Digital Media Production

Collaboration &

Communication

EDUCATION

University of Nebraska-

Omaha

BA in Journalism

August 2019 – May 2021

Metropolitan CC

AA in Film/Cinema/Video

Studies

August 2017 – August 2019

PROFILE

I'm a creative media professional with a background in journalism, photography, and video editing. After earning my degrees in Journalism and Film Studies, I began my career as a Documentation Specialist at Multivista, capturing high-precision visual content on construction sites. I've also created digital media and marketing content for clients at MaverickPR and Trinity Lutheran Church. After a brief detour working in sales and distribution with Coca-Cola, I'm eager to return to my passion for visual storytelling and content creation.

EXPERIENCE

Coca-Cola – Omaha, NE

Sales Representative

October 2024 - Present

- Managed territory-wide distribution and merchandising for Coca-Cola products across multiple retail accounts
- Established and maintained client relationships, ensuring accurate product placement, inventory levels, and promotional execution
- Coordinated with store managers and internal teams to launch new accounts and drive brand visibility in a competitive market

Multivista – Omaha, NE

Documentation Specialist

August 2021 – October 2024

- Captured detailed photo and video documentation of construction projects to monitor progress and meet client specifications
- Produced high-quality visual content using professional camera equipment and editing software, emphasizing clear storytelling and project milestones
- Coordinated with project managers and contractors to schedule and execute site visits, ensuring timely and accurate media capture
- Managed and organized visual content within Multivista's platform, maintaining high standards of quality, consistency, and client accessibility

MaverickPR – University of Omaha

Account Associate

August 2020 – May 2021

- Produced video and photography content for client campaigns, ensuring alignment with brand messaging and project goals
- Collaborated with team members to develop and deliver creative media solutions for nonprofit and campus clients
- Managed content creation workflows, from conceptualization to final editing, maintaining high standards of quality and client satisfaction

Trinity Lutheran Church – Papillion, NE

Video Editor

August 2019 – January 2020

- Shot and edited videos for church events and council members, ensuring clear communication and high production quality
- Collaborated with interns and church staff to develop multimedia content that supported worship services and community outreach
- Participated in weekly meetings to plan upcoming projects and align video content with church messaging and goals