

**Rebecca(Becca) Hummel (they/them)**

[www.linkedin.com/in/rebecca-hummel](http://www.linkedin.com/in/rebecca-hummel) | <https://rhummel81.wixsite.com/mysite>

Omaha, NE, 68127 | 317-385-3045 | rhummel81@yahoo.com

Education:

**The University of Nebraska-Lincoln** (2023) Bachelor's in Journalism and Mass Communications

Job history:

**Hurrdat** **Started in Nov. 2024-current**

*Content Strategist*

Writes and strategizes branded blog posts, web pages, and YouTube videos for our clients, mainly for Extra Space Storage, and for our own content

- Assists in creating and maintaining training documents and brand materials with guidance from our senior content strategist
- Worked with the Hurrdat Huddle to provide volunteer opportunities for staff to get involved in

**The Daily Nebraskan** **started in April 2021**

*Interim Editor-in-Chief* (January 2023-June 2023)

- Organized meetings between 'Future of the DN' committees, school faculty and staff to ensure the next generations had better turnover from year to year
- Edited writing, multimedia and social posts when staff was not able to or when ethical assistance was needed
- Mediated conflicts with the managing editor when necessary and set up outside bonding times for better teamwork in the newsroom
- Led the organization's end-of-the-year Endowment webzine project by laying out the website, setting up reporters for interviews, editing every story and organizing publishing day

*Managing Editor* (June 2022-January 2023)

- Assisted the editor-in-chief when he was not in the office by updating Trello and checking in with each section
- Led meetings and attended events for the organization by tabling and recruiting students to join the team
- Budgeted and organized breaking news by making Google Sheets and reaching out to available reporters when news broke

*Assistant News Editor* (January 2022-June 2022)

- Stepped into the position after prior senior news editor left
- Took over reporter meetings, one-on-ones, and made spreadsheets for budgets
- Moderated the Association of Students of the University of Nebraska debate between two parties alongside the senior news editor and other assistant news editor

*News writer* (May 2021-January 2022)

- Wrote 32 stories covering the campus diversity, equity and inclusion beat and general coverage.
- Reported as a senior reporter of the section by helping fellow writers, pitching extra stories and taking on another story per week

**TRIO and Student Support Services** **August 2022-January 2023**

*Career Services Student Career Peer Tutor*

- Edited and walked ten students through making professional resumes or cover letters with the help of UNL career service's "Ultimate Job Search Guide"
- Put on a cover letter and resume workshop with the help of graduate assistant, Kathleen Dillon