Maria Sideleva

sideleva@hawaii.edu
Tel. (808) 300-9788

PROFESSIONAL SUMMARY

Experienced Educator and Project Manager with a strong background in contemporary art, language instruction, and cross-cultural communication. Adept at translating artistic concepts into successful projects and fostering engaging learning environments. Skilled in project management, team leadership, curriculum development, public relations, and adaptive teaching methods.

Project Management |Team Leadership | Public Relations | Time Management | Communications
Academic Literature Analytics | Interpersonal Conflict Mediation | Public Speaking

PROFESSIONAL EXPERIENCE

Inter Group Sharm Language School, Sharm El-Sheikh, Egypt January 2025 – February 2026
Educator

- Taught Russian and English to adults in the tourism industry, focusing on language acquisition for professional and cultural interactions.
- Developed customized curricula tailored to industry-specific needs, improving students' language proficiency and communication skills.
- Utilized adaptive teaching methods to engage diverse learners and enhance cross-cultural communication.
- Fostered an interactive and dynamic classroom environment that encourages participation and practical language application.

Yellow Brick Contemporary Art Space, Athens, Greece. Hybrid October 2022 -September 2025
Project Manager

- Overseeing and enriching the community programs hosted by the Yellow Brick contemporary art space. These programs are uniquely designed to engage and unite diverse groups, including the local community, young children aged 6-12, and residence artists from abroad. The programs are a part of Erasmus+ "Shaping Patterns" educational program.
- Gather feedback and data from local schools, community leaders and cultural organizations to ensure that our programs are accessible to participants.
- Manage Instagram and Facebook social media platforms to bolster public relations efforts, effectively engage audiences, showcase artistic endeavors, and establish a prominent online presence within the contemporary art world.
- Assist in the design and editing of various publications and text materials, encompassing a wide range of mediums, from zines, exhibition texts, floor plans, artist statements to press releases and more.
- Contribute to the visual design process while ensuring a seamless transfer of information from the previous website.

Kassel State Theatre Anna Run Tryggvadottir Exhibition, Kassel, Germany. June 2022 -September 2022
Social Media Management

- Generated, graphics, images, videos and multimedia elements and curated content that resonates with the target audience to share on social media platforms.
- Tracked the performance of social media campaigns using Hootsuite and RiteTag analytics tools to track hashtags, reach, and engagement. Refined strategies to achieve better results.

EDUCATION

Master of Fine Arts, Iceland University of the Arts
Bachelor of Arts in Studio Art, University of Hawai'i at Mānoa