
ANDREW LAFLAMME

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EDUCATION

University of Maine at Farmington | Farmington, ME

- **Bachelor of Arts in English & Creative Writing** | Expected April 2027
- **Minor:** Business Communications
- **GPA:** 3.6/4.0 | **Honors:** Dean's List, NAC All-Academic Recognition

MARKETING & COMMUNICATIONS EXPERIENCE

WSMN 1590 AM, 95.3 FM | Broadcast Intern | May 2025 – Aug 2025

- **Production & Editing:** Utilized **CoolEdit** to produce and refine audio segments for broadcast.
- **Technical Operations:** Managed live broadcasts using **Studio Pro** and **OBS**, ensuring seamless content delivery.
- **Content Strategy:** Collaborated on broadcast projects, applying journalistic research and professional writing skills.

WUMF Radio | Radio DJ | Aug 2023 – Present

- **Brand Promotion:** Manage live on-air presence to engage the university community.
- **Program Management:** Curate content and maintain consistent scheduling for dedicated time slots.

PROFESSIONAL EXPERIENCE

Fitness and Recreation Center | Building Attendant | Oct 2023 – Present

- **Customer Experience:** Implemented communication strategies that increased overall customer satisfaction.
- **Problem Solving:** Resolved facility and member issues in a fast-paced environment.

Hannaford | Produce Associate | May 2021 – Jan 2026

- **Operations & Leadership:** Demonstrated long-term reliability and time management in a high-volume retail setting.
- **Collaborative Teamwork:** Contributed to inventory management and visual merchandising within the produce department.

TECHNICAL SKILLS & CERTIFICATIONS

- **Software:** OBS, Studio Pro, CoolEdit, Microsoft Office Suite.
- **Writing:** Professional Writing, Literary Analysis, Editing/Revising, and Academic Research.
- **Certifications:** CPR/First Aid Certification.
- **Relevant Coursework:** Principles of Marketing, Entrepreneurial and Small Business Management, Writing for the Professions.

AWARDS & LEADERSHIP

- **Maine State Senate Life Saving Award**
- **Literary Scholar Award**
- **NCAA Student-Athlete:** XC/Track Athlete; 3x NAC Rookie of the Week.